EBH 26/27 (1st Term) – TUTORIAL

TASK 5

Text 9 deals with the relationship between multinationals and Globalization.

Task 9 involves preparing a powerpoint presentation, with **two slides**:

Slide 1 identifying four different periods according to the following criteria:

- Regional origins of multinational business;
- Regions of investimento by multinational business;
- Economic sectors of foreign investment;
- Types of organization.

Slide 2 explaining if the history of a Swedish multinational (Ericsson) fits this model.

For the history of Ericsson, refer to
https://www.ericsson.com/en/about-us/history/company)

The file (in a PowerPoint format) should be sent before the next tutorial (November 18, 8h30).